what to wear

Clothing should compliment you, not distract from you! When it comes to clothing that will photograph well, simple and understated is key. Avoid large earrings, necklaces, belts etc - the focus should be YOU!

The rule of thumb when deciding what you and your family will wear to a portrait session: Lay everything that everyone will wear during the session out on the bed. If one article of clothing jumps out on the bed, it will also jump out in the photograph. Please feel free to send a snapshot of what you're planning on wearing for further input from the studio consultant.

CLASSIC

Please bring one long-sleeved black shirt and dark blue jeans. Solid colors - particularly jewel tones like ruby, emerald, and cobalt - photograph beautifully. Pair with dark slacks or jeans, and dark colored shoes. Remember: avoid white under-shirts and white socks.

Additionally, bring a long-sleeved white shirt and lighter pair of pants. We will use this outfit when we photograph against lighter backgrounds.

CASUAL

Your photography should reflect who you are everyday. We recommend bringing an outfit change of a favorite outfits: jeans, sweaters, shorts, fun tops. Again, we encourage solid colors and avoiding bold patterns (or text on fabric).

Q U I C K T I P S

Bring accessories! Your favorite sunglasses, jewelry, jacket... a musical instrument, sports equipment, team memorabilia, etc. • No haircuts the day of the session! • Sunburn is a valid reason to reschedule a session - keep out of the tanning booth. • Layer your clothing to maximize your outfits. • Make sure to wear nice-looking but comfortable shoes... and bring a pair of funky high-heels.